



District 5 - Councilmember

Rickey D. Callahan



KIWANIS CLUB OF
PLEASANT GROVE
FOUNDATION
est. 2015

11th Annual ¡Vive tu vida! Get Up! Get Moving!® at GROVEFEST 2017

2017 Sponsorship/Exhibitor Opportunities Available

Date: Saturday, November 4, 2017

Location: W.W. Samuell H.S.

Time: 10:00 a.m. – 3:00 p.m.

Minimum expected attendees: 3,000

Platinum (Presenting) Sponsor - \$25,000 **SOLD**

- Exclusive sponsorship of the Health Screening Plaza, the highest profile event area. Free screenings offered may include: dental, vision, blood pressure, glucose, cholesterol, and HIV testing.
- Verbal recognition each hour from the Main Stage.
- Company representative will have an opportunity to speak from Main Stage.
- Company logo prominently displayed on the Main Stage Banner alongside national sponsor logos.
- Company booth will be a mandatory stop on the event's Health Passport.
- Prominent logo recognition as the Presenting Sponsor displayed on The Concilio's website, e-newsletter, 15,000+ fliers, event t-shirts, event programs, event signage and all print ads.
- Prominent logo recognition as the Presenting Sponsor in event press release.
- Company logo prominently displayed in all media advertisements.
- Opportunity to make three 10-minute presentations of your choice to approximately 100 individuals in the waiting area of the Health Screening Plaza.
- Complimentary double 20 x 20 booth.
- Company will receive additional space to bring promotional/wrap vehicle.
- Four (4) complimentary event t-shirts.

Gold Sponsor - \$5,000

- Sponsorship of a premier activity in the Action Event Plaza. Action Event Plaza may include over 10 physical activities such as rock climbing, obstacle course, and tennis clinics.
- Verbal recognition (three times) from the Main Stage.
- Company logo prominently displayed on the Main Stage Banner.
- Company booth will be a mandatory stop on the event's Health Passport.
- Company logo prominently displayed on The Concilio's website, e-newsletter, 15,000+ fliers, event t-shirts, event programs, and event signage.
- Company logo prominently displayed in all media advertisements.

- Opportunity to make two 10-minute presentations of your choice to approximately 100 individuals in the waiting area of the Health Screening Plaza.
- Complimentary 10 x 10 booth.
- Company will receive additional space to bring promotional/wrap vehicle.
- Three (3) complimentary event t-shirts.

Silver Sponsor - \$2,500

- Verbal recognition (two time) from the Main Stage.
- Company logo prominently displayed on the Main Stage Banner.
- Company booth will be a mandatory stop on the event's Health Passport.
- Prominent logo recognition displayed on The Concilio's website, e-newsletter, 15,000+ fliers, event t-shirts, event programs and event signage.
- Complimentary 10 x 10 booth.
- Company will receive additional space to bring promotional/wrap vehicle.
- Two (2) complimentary event t-shirts.

Bronze Sponsor - \$1,000

- Verbal recognition (one time) from the Main Stage.
- Listed as a Bronze Sponsor on The Concilio's website
- Prominent logo recognition displayed on 15,000+ fliers, event t-shirts, event programs and event signage.
- Complimentary 10 x 10 booth.
- Two (2) complimentary event t-shirts.

Blue Ribbon Sponsor - \$500

- Listed as a Blue Ribbon Sponsor on The Concilio's website
- Prominent logo recognition displayed on 15,000+ fliers, event programs and event signage.
- Complimentary 10 x 10 booth.
- One (1) complimentary event t-shirt.

For profit exhibitor booth fee – \$100 (Suggested Donation)

- Booths are first come, first serve. Please bring your own tent, if possible.

Nonprofit exhibitor booth fee – FREE

- Booths are first come, first serve. Please bring your own tent, if possible.

Every booth is strongly encouraged to include an activity related to health or physical activity.

For information please contact **Prisma Garcia**, PGarcia@theconcilio.org. To be included in all printing, sponsorships must be confirmed via a paid invoice and signed sponsorship letter no later than October 16, 2017.